

California Department of Public Health

Prevention First

Advancing Synergy for Health

PROGRAM FACT SHEET

Mission

Support a statewide implementation of cross-cutting approaches to promote health and prevent and control chronic diseases and their risk factors, as well as to maintain coordination and collaboration across programs.

Program Background

In July 2013, the California Department of Public Health (CDPH) received a five-year grant from the Centers for Disease Control and Prevention's (CDC) *State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk factors and Promote School Health* RFA-DP13-1305.

Prevention First builds upon the framework established with the CDC initiative to coordinate chronic disease prevention and health promotion efforts. The strategies, activities, and performance measures in the *Prevention First* work plan are objectives in CDPH's California Wellness Plan.

Prevention First Framework

This funding opportunity requires work in four key action areas or Chronic Disease Prevention and Health Promotion Domains of:

- Domain 1: Epidemiology and Surveillance
- Domain 2: Environmental Approaches
- Domain 3: Health System Interventions
- Domain 4: Improving Community-Clinical Linkages

CDC Domain	Program Area
Domain 1: Provide training and technical assistance to community and state partners on how to collect data and information; how to develop and deploy effective interventions; identify gaps in program delivery, and monitor and evaluate progress in achieving program goals.	All
Domain 2: Implement environmental approaches that promote health and support and reinforce healthful behaviors in schools, worksites and communities.	Obesity Prevention, Nutrition, Physical Activity, School Health
Domain 3: Implement health systems interventions to improve the effective delivery and use of clinical and other preventive services.	Heart Disease
Domain 4: Improve community-clinical linkages so communities support, and clinics refer patients to programs that improve management of chronic conditions.	Diabetes

Statistics

CDPH's *The Burden of Chronic Disease and Injury, California 2012 Report* brings together data and reports compiled by CDPH programs, county health departments, non-governmental organizations, and research centers to provide a snapshot in time of the health status of Californians, including disparities in health outcomes. It is intended to guide state and local collaboration to improve the quality of life for all Californians. The following data supports Prevention First activities:

- In 2010, over 187,000 deaths (80%) were caused by chronic disease and injury
- Heart disease, cancer, and stroke are the leading causes of death
- Diabetes is the leading cause of blindness, amputation, and kidney failure, and is a major contributor to heart attacks and strokes
- Thirty-eight percent of the state's residents live with at least one chronic condition
- Californians with chronic disease report more days of poor health, which can affect mental well-being and productivity in school or at work

Funding

Prevention First is funded by the Centers for Disease Control and Prevention's (CDC) *State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk factors and Promote School Health* RFA-DP13-1305.

Key Partners

American Association of Diabetes Educators
American Heart Association
American Diabetes Association
California Conference of Local Health Officers
CDPH Maternal, Child and Adolescent Health
CDPH Nutrition, Education, and Obesity
Prevention Branch
CDPH Safe and Active Communities Branch
California Chronic Care Coalition
California Department of Education
California Department of Health Care Services
California Department of Managed HealthCare,
Right Care Initiative

California Department of Social Services
California Healthier Living Coalition
California Medical Association Foundation
County Health Executives Association of California
Diabetes Coalition of California
First 5

Health Services Advisory Group
Kaiser Permanente
The California Endowment

For more information contact program staff at cdcb@cdph.ca.gov

